



# 2025 - 2027 STRATEGIC PLAN

Our two-year strategic plan is centered on expanding our program reach, enriching the Girls Inc. experience, and deepening our partnerships with schools and communities. We will achieve this through the following key goals:

## STRONG

Deepen community and school partnerships to effectively respond to the evolving needs of girls and their families.



- Enhanced collaboration with schools and community organizations to provide more seamless support for girls' academic and social-emotional development.
- Expanded access to resources, such as internships, scholarships, and career exploration opportunities.
- A stronger presence in diverse communities, ensuring programs are accessible and responsive to the unique needs of girls and families.

## SMART

Enhance the Girls Inc. of Metro Denver experience to strengthen program retention and actively engage new participants.



- Increased program participation and retention rates, ensuring girls stay engaged over time.
- Stronger mentorship opportunities that provide consistent support for girls' personal and academic growth.
- Development of new and innovative program offerings that address emerging needs and interests.

## BOLD

Expand program reach to foster long-term engagement and create meaningful, lasting impacts in the lives of girls.



- Higher enrollment in programs through targeted outreach and engagement efforts.
- Improved participant satisfaction and sense of belonging, leading to stronger connections within Girls Inc.
- Increased leadership development opportunities that empower girls to take on active roles within the organization and community.

### TARGET OUTCOMES

**30%**

Increase in new partnerships

**20%**

Increase in program retention

**25%**

Increase in new participant enrollment.

### OVERALL GOALS

- **100%** of girls will report GIMD has shaped their future trajectory.
- **100%** of alumni will say GIMD has a positive impact on their upbringing.
- **100%** of girls will say that GIMD is a

**A PLACE WHERE GIRLS THRIVE.**